

Fred W Hornbruch III

1141 Sherman Avenue #A, Menlo Park, CA 94025

1-650-995-4515

FredHornbruch.com or PhileasFoggsVentures.com

foggs@aol.com or fred@phileasfoggsventures.com

Currently: Phileas Fogg's VENTURES, Menlo Park, CA, since 2008.

Providing entrepreneurial mentoring and publishing services
... to start-up organizations and authors all of types.

Early Learning Institute (ELI), Inc., 1983-1989, & since 2008.

Member of the Board of Directors at www.headsup.org.
Early childhood centers, schools and educational services.

Independent Travel Consultant, Palo Alto, CA, since 2001.

Affiliated with Orinda Travel and Howard Tours, Inc.
Marketing, selling and leading travel around the world.

Experience: San Francisco Int'l Ocean Film Festival, Inc., 2005-2010.

Member of the Board of Directors and Secretary of this
501(c)3 non-profit organization at www.oceanfilmfest.org.

Phileas Fogg's Books, Maps & More for the Traveler, Inc.

President from 1985-2001 of this renown retail Travel Bookstore,
and Co-Partner with Orinda Travel of Phileas Fogg's Travel Agency
within the bookstore, 1998-2001 in Palo Alto, CA.

Creative Publications, Inc. Palo Alto, CA 1969-1981.

President and Chief Executive Officer, 1977-1981.
Vice President, Secretary and Treasurer, 1969-1977.
Member of the Board of Directors, 1969-1981.
Publisher & marketer of educational materials worldwide.
Negotiated the sale of the company to
Westinghouse Learning Corp., 1981.

Trans World Airlines, Cargo Marketing, New York, NY 1968.

Conducted system wide study of cargo marketing, Summer, 1968.

Procter & Gamble, Food Mfg. Div., New York, NY 1964-1967.

Department Supervisor, Crisco Oil Packaging, 1966-1967.

Project Engineer and Construction Manager, 1964-1966.

Director and/or Management Consultant, 1981-2015.

Page Mill YMCA Board of Managers, Palo Alto, CA 2009-2015.

Chair of the Annual Giving Campaign, 2009-2011; Volunteer of the Year, 2010; Chair of the Board, 2011-2013; Member 1982-2003, 2009-2015.

Oakland Downtown YMCA Board of Managers, Oakland, CA 2003-2008.

Stanford National Swim Camps, Advisory Board, 1999-2001.

Center for Citizen Initiatives, Consultant, San Francisco, CA 1993-1997.

Economic Development Program, Consultant to Russia.

Investacon Inc. Board of Directors, Irvine, CA 1981-1989.

Investment management and real estate consulting.

Western States Endurance Run Board, Sacramento, CA 1983-1989.

Annual 100-mile footrace, Squaw Valley to Auburn, CA.

Hidden Villa Ranch Board of Directors, Los Altos, CA 1985-1986.

1800+ acre educational and wilderness preserve.

The Landsing Corporation, Consultant, Menlo Park, CA 1983-1984.

Real estate investment, management and consulting.

The Learning Company Board of Directors, Menlo Park, CA 1982-1984.

Educational software products and services.

Challenge Computer Supply Board of Directors, Palo Alto, CA 1981-1984.

Computer accessory supply catalog sales.

Education: Stanford Graduate School of Business, 1967-1969, M.B.A.

Feature Editor and reporter, The Reporter newspaper;

Vice President, Invenovators, Inc.; Chairman, Meet the Alumni;

Helped establish new Ford Foundation EDD/MBA Program.

Yale University, 1960-1964, B.S. Industrial Administration.

Dean's List. Nominated for the Plimpton Prize. Lambda Society.

Freshman Football & Track 1960-1961. Varsity Track 1961-963.

Yale Management Assn., Vice Pres., 1962-63, President, 1963-64.

Yale Engineering Assn., President 1963-1964.

Interests: International business and services, performing arts, photography, travel of all kinds, and most sports ... including finishing the Hawaiian Ironman Triathlon, 1982 & 1992, the Hawaiian Ultraman Triathlon, 1983, Western States 100 Mile Run, 1984 & 1987 and Leadville Trail 100 Mile Run, 1988, numerous marathons around the world, plus outrigger canoe racing with HPOCC in Foster City, CA and KCC in Keauhou, Kona, Hawaii, since 2009.

Memberships and Activities:

Stanford Business School Alumni Assn., since 1969. President, 1981-1982. Distinguished Service Award, 1985. Alumni Council, Chairman, 1985-1986.

Yale University and Stanford University Alumni Assns. since 1964 & 1969.

The Explorers Club, Northern California Chapter, SF, CA, 1986-1994.

CEO Forum, Santa Clara University, Santa Clara, CA, 1993-1999.

Mentor, Product Realization Network (PRN) at Stanford, CA, 2009-2011.

Citizens Schools Teacher at Cesar Chavez Academy, East Palo Alto, CA, 2011.

E1-2 BUILD.org Mentor, Sequoia High School, Redwood City, CA, 2011-2013.

Substitute teacher at CCIS, Bechtel Int'l Center, Stanford, CA, since 2014.

Sequoia YMCA, Redwood City, CA since 2015.

Page Mill YMCA, Palo Alto, CA, 1982-2003, and 2009-2015.

Oakland Downtown YMCA, Oakland, CA, 2003-2008.

Rotary Club of Palo Alto, Palo Alto, CA, 1987-1994, Secretary 1992-1994.

Palo Alto University Rotary Club, Palo Alto, CA, 2002-2003, & since 2009.

Oakland #3 Rotary Club, Oakland, CA, 2003-2008.

Supporter of the Berkeley Symphony, Berkeley, CA, 2003-2008.

Supporter of the Oakland-East Bay Symphony, Oakland, CA, 2006-2008.

Volunteer Information Officer, Superior Court of California, Alameda County, Oakland, CA, 2003-2004.

Part-time Action Sports employee at REI, Berkeley, CA 2005-2006.

Publications:

For all Fred W Hornbruch III publications, go to <http://tinyurl.com/hpf2tde>.